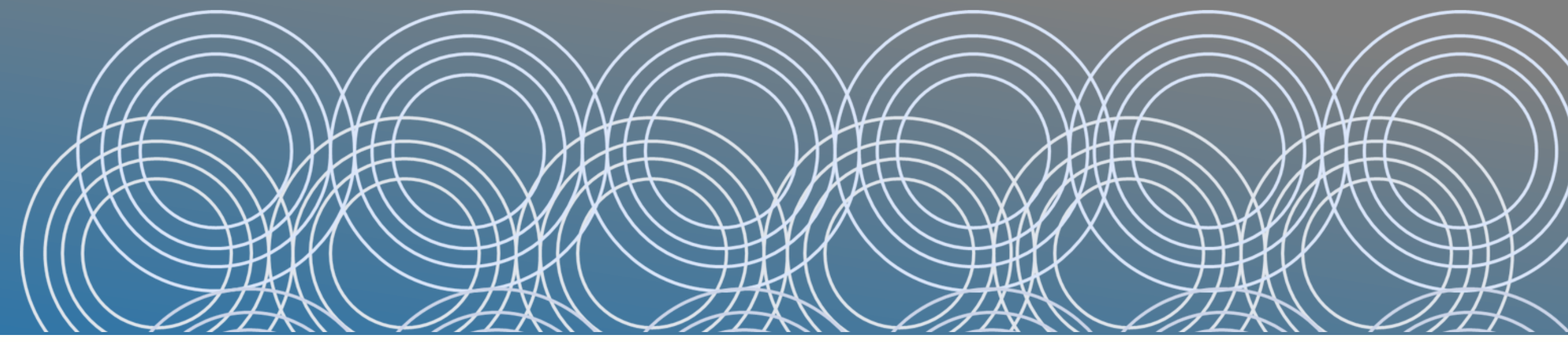


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REPRESENTATION OF REFUGEE'S IDENTITY CONSTRUCTED BY NATIONAL NARRATIVES ONLINE NEWS MEDIA¹

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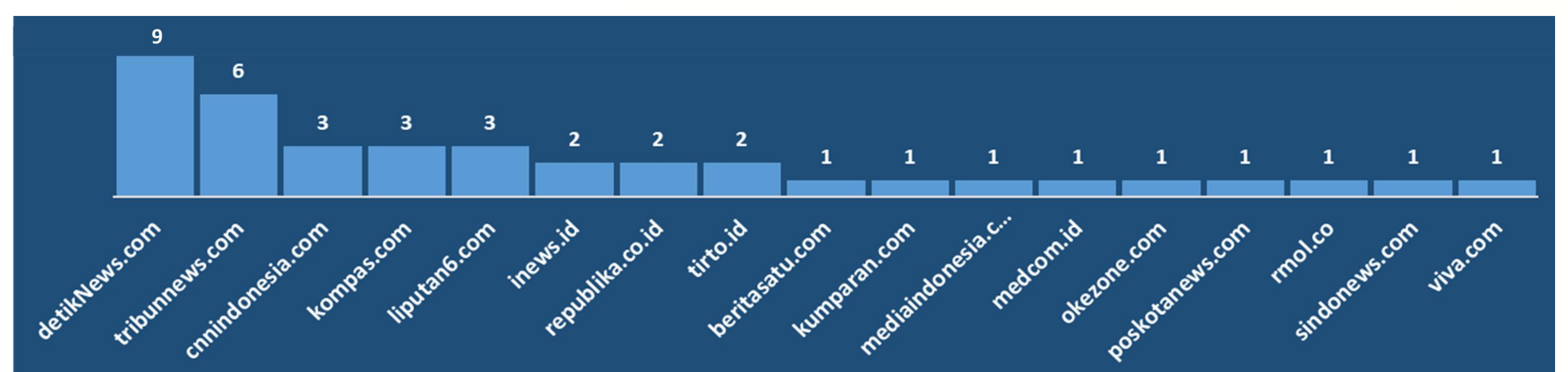
Introduction

- From early 2018 until February 2019, hundreds of refugee and asylum were found stranded on the sidewalk and living under the tent due to the overcapacity of shelter and even immigration detention Jakarta Detention Center at Kalideres Sub-district, West Jakarta.
- The Refugee issue in Kalideres significantly began to dominate public debates as represented in many national online news coverages.
- This study examines the representation of refugee identity constructed by national narrative online news media related to the phenomenon of Kalideres refugees from January 2018 until February 2019.
- This research questions how the Indonesian online media constructs the Kalideres refugee and asylum seekers' identities and their representation as described through narratives discourse published on national news websites.

Methodology

- Research paradigm: post-positivist approach;
- Method of collecting the data: documentation technique;
- Data limitation: national online news sites & published from early 2018 until February 2019;
- The primary data is taken from google search engine by searching specific keywords;
- Method of data analysis: social semiotics by Van Leeuwen

Total 39 online news from 17 national news websites published from January 2018 – Februari 2019



Theoretical Approach

A. Social Representation Theory (Hojjer, 2011)

- The social representation theory proposed by Hoijer offers a contemporary approach in studying social representation in a media research context. This theory explores how the media and socially represent societal and political issues coloring our age or some specific two time periods;
- This theory emphasizes two fundamental communication mechanism, with a set of subcategories, there are anchoring and objectification;
- The social representation refers to cognition stamping the collective thinking of society.

B. Social Semiotics Analysis (Van Leeuwen)

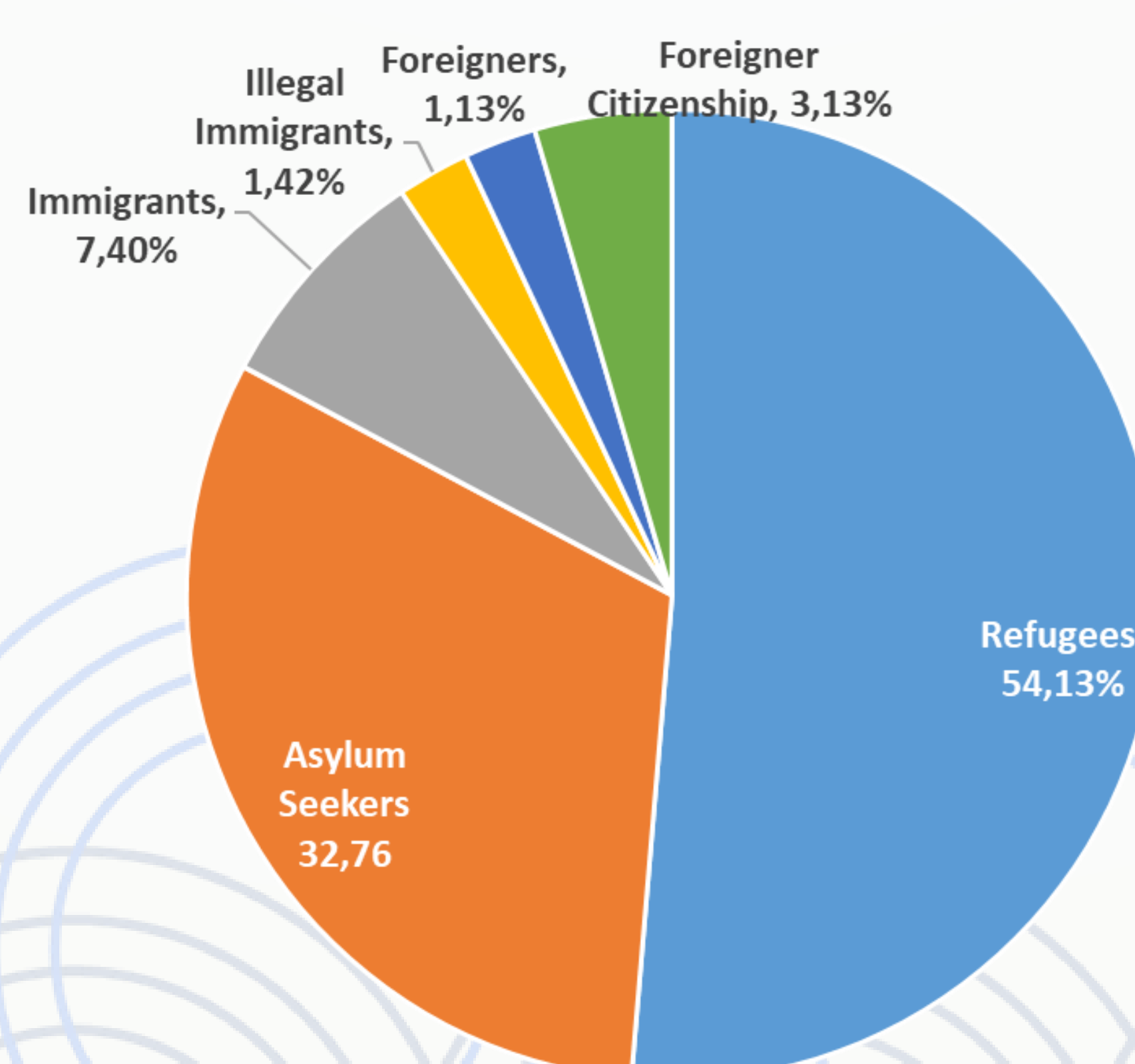
- A social semiotics approach of representation and communications sees all modes as meaning making systems, all of which are integrally connected with social and cultural system.
- Media contains semiotics structure that is interconnected and is the product of object manipulation as a function communication of each sign represented through words;
- Van Leeuwen emphasizes four dimensions in social semiotics analysis that aim to unlock the representations and ideology explained through the structure of the text, these are discourse, genre, style, and modality. This research emphasizes discourse dimensions with a set of sub-categories, these are action, manner, actors, presentation, resource, time, spaces, exclusion, rearrangement, and addition.

Analysis Results

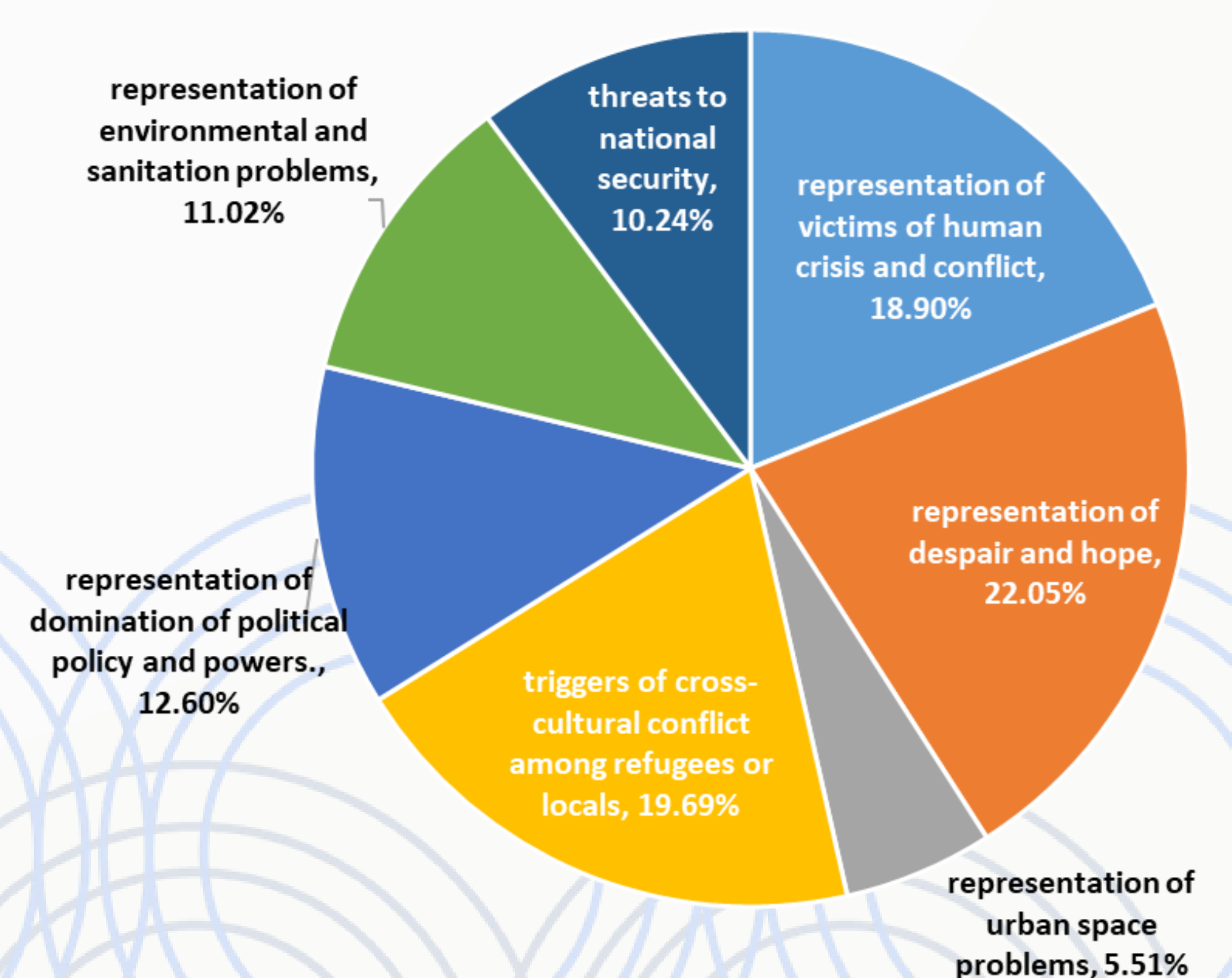
1. NAMING MECHANISM

No.	Online News Sites	Sub-Category of Identities					
		Refugee	Asylum Seekers	Immigrant	Illegal Immigrant	Foreigner	Foreigner Citizenship
1)	detiknews	37	43				
2)	cnnindonesia	32	9			4	
3)	tribunnews	20	31	-	1		2
4)	Tirtoid	17					
5)	Kompas	16	2				
6)	Sindonews.com	16	4				
7)	iNews	14	2	2	2		
8)	RMOL	12					
9)	mediaindonesia.com	8					
10)	Beritasatu.com	6					
11)	Postkotanews.com	5	6				
12)	Liputan6	2	5	14	2		
13)	Okezone.com	2	4	4			
14)	Viva.co.id	2	5				
15)	Medcom.id	1		4			
16)	Kumparannews		2	1			
17)	Republika		2	1			9
Total		190	115	26	5	4	11

Sumber: Olahan Data Peneliti tahun 2019



2. STEREOTYPING MECHANISM



Recommendations

- Building capacity for reporters in creating narrative migration is matters;
- The future challenge, media should promote the existence of refugees as a representation of victims of human crisis and foster cross-cultural communication gap among refugees and locals;
- Media as the agent of change for refugees' social protection.

References

- Höjjer, B. (2011). *Social Representations Theory: A New Theory for Media Research*. Nordicom Review 32, 3-16.
- Leeuwen, T. V. (2005). *Introducing Social Semiotics*. New York: Routledge.
- Kress, Gunther. (2003). *Literacy in the New Media Age*. London: Routledge Falmer